Social

ESG metrics

1. Human rights

1.1. Freedom of association and the right to collective bargain

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measures to ensure freedom of association and facilitate collective bargaining: Communication of rights</td>
<td>Avast communicates with employees via the Company intranet and email to educate on rights and appropriate feedback channels</td>
</tr>
<tr>
<td>Grievance procedures</td>
<td>Grievance Policy in place for all employees</td>
</tr>
</tbody>
</table>

1.2. Equal opportunities and non-discrimination

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measures to promote equal opportunities and diversity</td>
<td>Avast has developed a number of initiatives to promote equal opportunities and diversity within the workplace. Corporate website – Diversity</td>
</tr>
</tbody>
</table>

1.3. Human rights policies and standards

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Respect for internationally recognized human rights</td>
<td>Avast complies with relevant international standards, including the UN Guiding Principles on Business and Human Rights, the Universal Declaration of Human Rights, and</td>
</tr>
</tbody>
</table>
Human rights training

A publicly available, company-specific policy in place for your commitment to respect human rights

Avast has established and observes several related policies that are publicly available: Supplier Guidelines (translated into many languages), Modern Slavery Policy, Modern Slavery Transparency Statement

2. Human capital development

KPI

Data & Information

Avast facilitates continuous learning and regular employee development opportunities. The range of training and development programs include:

- Avast Virtual University powered by O’Reilly
- Language learning
- First Line Leadership Academy
- Internal workshops and lectures e.g., TechTalks, Avast Perspectives
- GrowShop, an internal skill-share platform
- Avast Mentoring Program
3. Employee engagement and inclusion

**Engagement score**

<table>
<thead>
<tr>
<th>Month</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar</td>
<td>57%</td>
<td>64%</td>
<td>73%</td>
</tr>
<tr>
<td>Nov</td>
<td>70%</td>
<td>67%</td>
<td>65%</td>
</tr>
</tbody>
</table>

Inclusion score is measured by means of a constructed index based on the annual employee survey.

**TARGET 2021**

- IMPROVE ENGAGEMENT
- + 10%

**Engagement score by age**

<table>
<thead>
<tr>
<th>Age</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>76%</td>
<td>62%</td>
</tr>
<tr>
<td>25-34</td>
<td>71%</td>
<td>61%</td>
</tr>
<tr>
<td>35-44</td>
<td>74%</td>
<td>67%</td>
</tr>
<tr>
<td>45-54</td>
<td>77%</td>
<td>81%</td>
</tr>
<tr>
<td>55-64</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>n/a</td>
<td>72%</td>
<td>61%</td>
</tr>
</tbody>
</table>

*n/a indicates age not specified*

**Engagement score by gender**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Mar-18</th>
<th>Nov-18</th>
<th>Dec-19</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>59%</td>
<td>70%</td>
<td>56%</td>
<td>63%</td>
</tr>
<tr>
<td>Male</td>
<td>57%</td>
<td>67%</td>
<td>73%</td>
<td>65%</td>
</tr>
<tr>
<td>Not Specified</td>
<td>63%</td>
<td>65%</td>
<td>70%</td>
<td></td>
</tr>
</tbody>
</table>
## 4. Talent attraction and retention

### 4.1. New employee hires and employee turnover

**KPI** | **Total** | **Female** | **Male** | **New Hires Rate**  
--- | --- | --- | --- | ---  
New Hires Total | 316 | 118 | 198 | 16%  
New Hires Rate | 16% | 19% | 14% | ---

**Age groups**

| KPI | <20 years | 21-30 | 31-40 | 41-50 | 51-60 | Total | **New Hires Rate**  
--- | --- | --- | --- | --- | --- | --- | ---  
New Hires Total | 316 | 116.5 | 129 | 52 | 17.5 | 8%  
New Hires Rate | 16% | 13% | 16% | 23% | 16% | ---

**Region groups**

| KPI | Czech Republic | UK | USA | Serbia | Slovakia | Germany | Others | Total | **New Hires Rate**  
--- | --- | --- | --- | --- | --- | --- | --- | --- | ---  
New Hires Total | 316 | 203.5 | 39 | 33 | 15 | 9 | 7 | 9.5 | 15%  
New Hires Rate | 16% | 13% | 16% | 23% | 16% | ---

**Gender groups**

| KPI | **Total** | **Female** | **Male** | **Turnover Rate**  
--- | --- | --- | --- | ---  
Turnover Total | 306.5 | 91.5 | 215 | 15%  
Turnover Rate | 15% | 15% | 15% | ---

**Age groups**

| KPI | <20 years | 21-30 | 31-40 | 41-50 | 51-60 | 61-64 | >65 | Total | **Turnover Rate**  
--- | --- | --- | --- | --- | --- | --- | --- | --- | ---  
Turnover Total | 306.5 | 4 | 95.5 | 126.5 | 58.5 | 18 | 3 | 1 | 15%  
Turnover Rate | 15% | 13% | 18% | 24% | 43% | 50% | 50% | 15% | ---

**Region groups**

| KPI | Czech Republic | UK | USA | Serbia | Slovakia | Germany | Others | Total | **Turnover Rate**  
--- | --- | --- | --- | --- | --- | --- | --- | --- | ---  
Turnover Total | 306.5 | 185.5 | 17 | 56 | 17 | 16.5 | 5 | 9.5 | 15%  
Turnover Rate | 14% | 12% | 21% | 16% | 21% | 11% | 28% | 15% | ---

FTE stands for full-time equivalents (full time employees and part-time employees, converted into the hours worked by full-time employees)  
Reporting period is January to December 2020
5. Diversity

KPI | Data & Information
--- | ---
Diversity statement | A description of Avast’s approach to diversity, and its initiatives and projects can be viewed on the corporate website and annual report – *Diversity, Annual Report*, p. 70-73
Diversity management oversight | Avast established a Diversity & Inclusion Committee in 2020 that serves as a sounding board for Diversity initiatives and provides valuable employee feedback on how these initiatives are being received and implemented across the organization. In 2020, Avast appointed its first Diversity, Inclusion and Communities Director – *Annual Report*, p. 70
Programs to increase workforce diversity | See Fig. below, *Diversity management*
- Avast observes diversity practices designed to improve the workplace experiences and outcomes of target group members. These initiatives most often target women, but also any group who faces pervasive disadvantage in the broader society.
- Avast has an equal pay approach on a band-role basis – *Annual Report 2020*, p. 72
- Mentoring and networking program for high potential women
- Recruitment, performance management and succession planning
- Participant observation of events for minorities – IWD, Girls Day, Pride Month
- Women in Leadership Panel
- Women in Tech (cooperation with Czechitas, Aj ty v IT, Code First Girls)
- Autism in IT, a program supporting individuals with autism spectrum disorder who are seeking employment in the IT sector

<table>
<thead>
<tr>
<th>Diversity by gender and type of role, with 2021 targets</th>
<th>Overall</th>
<th>Executive</th>
<th>Leadership</th>
<th>Tech</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>28.4%</td>
<td>40%</td>
<td>28.9%</td>
<td>15.5%</td>
</tr>
<tr>
<td><strong>2021 Target</strong></td>
<td><strong>30.9%</strong></td>
<td><strong>33%</strong></td>
<td><strong>33%</strong></td>
<td><strong>15%</strong></td>
</tr>
</tbody>
</table>

Active employees as of 30 April 2021
6. Performance and benefits

**KPI**

**Data & Information**

There are both Global and local benefits available to all employees. Global benefits include:

- Unlimited Personal Time Off (PTO)
- Flexible arrangement: Work from Office (WFO) or Work from Anywhere (WFA)
- Working from Another Country
- Free online medical consultations with physicians and specialists for all employees and their families through third-party providers
- An Avast license program to furnish employees and families with the Company’s products
### Long-Term incentives for employees

Eligible employees receive a one-time Restricted Stock Unit (RSU) grant, equivalent in value to 40 percent of annual base salary, capped at 10,000 units. 

*Annual Report 2020*, p. 35

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### 7. Labor

#### 7.1. Work-life balance

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
</table>
| **Workplace flexibility** | Avast’s workplace flexibility policy sets out guidelines relating to working hours for all full time and part time employees. Examples of Everyday Flexibility include:  
  - Changing the daily start and finish time by accommodating an earlier or later start to the working day  
  - Option to take time out to attend personal appointments during the day  
  - Evening or weekend working as an alternative  
  - Regular time out to attend training and personal development sessions  
  - Compressed working hours with total hours within fewer working days |
| **Working time reduction** | Workplace flexibility policies enable a reduction in working time in particular periods and seek to increase job quality |
| **Support for dependent care** | Unlimited Personal Time Off |
7.2. Parental leave

**KPI**  
Total number of employees that are on maternity and parental leave, by gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>Female</th>
<th>Male</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>103</td>
<td>2</td>
<td>105</td>
</tr>
</tbody>
</table>

Reporting period is January to December 2020

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8. Health and safety

**KPI**  
Mental health management

Data & Information  
Mental health support is available for all employees, predominantly via an Employee Assistance Program facilitated by an external professional provider

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9. Customer responsibility

9.1. Customer satisfaction: Transactional NPS

**NPS score**

- Total NPS score
- Avast NPS score
- AVG NPS score

<table>
<thead>
<tr>
<th>Year</th>
<th>Total NPS</th>
<th>Avast NPS</th>
<th>AVG NPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>29</td>
<td>16</td>
<td>37</td>
</tr>
<tr>
<td>2019</td>
<td>34</td>
<td>25</td>
<td>43</td>
</tr>
<tr>
<td>2020</td>
<td>29</td>
<td>22</td>
<td>41</td>
</tr>
</tbody>
</table>
### 10. Responsible marketing

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Marketing cookies</strong></td>
<td><a href="#">Cookies Policy</a></td>
</tr>
</tbody>
</table>

### 11. Suppliers

#### 11.1. Supplier standard

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
</table>
| **Supplier standard with regards to labor rights and working conditions** | Avast's Supplier Guidelines cover the following topics:  
  - Child labour  
  - Forced labour  
  - Freedom of association  
  - Discrimination |
- Harassment and abusive behavior
- Health and safety
- Wages
- Working time
- Regular employment
- Migrant workers

**Bindingness of supplier standard**

All suppliers are expected to sign and observe

**Inclusion of extended supply chain**

Supplier Compliance Documentation

**Anti-Corruption Policy for Suppliers**

Part of Supplier Guidelines

### 11.2. Procedures to ensure compliance with the supplier standard on labor rights and working conditions

<table>
<thead>
<tr>
<th>KPI</th>
<th>Data &amp; Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supplier risk assessment</td>
<td>A Modern Slavery risk assessment of jurisdictions and sectors is conducted with the evaluation outcome recorded on a high-risk list</td>
</tr>
<tr>
<td>Supplier audits</td>
<td>A Supplier Compliance terms of service is sent to all suppliers to uphold international standards. Avast audits its supply chain as part of its due diligence process. This may include announced or unannounced on-site visits to company facilities by Avast employees or agents, including but not limited to third-party auditors, to monitor and verify compliance with Supplier Guidelines. Avast may ask for access to information relevant to monitoring modern slavery, human trafficking and other risks, including but not limited to employment contracts, recruitment agency contracts, records of wages, time worked, and confirmation of payment</td>
</tr>
</tbody>
</table>
Procedures in case of non-compliance

Where Avast reasonably suspects that modern slavery or human trafficking or other breaches are or may be occurring within its business or supply chain, Avast reserves the right to investigate such concerns and its supply chain partner warrants to provide full cooperation to ensure investigations can be completed. If necessary, Avast may work with the supply chain partner to implement corrective action plans in collaboration with top-level management to address and resolve any identified issues. Supplier Guidelines

Facilitation of non-compliance reporting

Avast has in place a grievance reporting mechanism, such as a Hotline, and ensures its employees and subcontractors are aware of their rights in relation to reporting. Avast has a Whistleblower Policy, including a No-Retaliation clause for the protection of those who use it, and to record and handle complaints identifying occupational risks to health or safety or incidences of modern slavery and human trafficking. Where the Avast supply chain cannot reasonably establish a reporting mechanism, supply chain employees and subcontractors should be made aware that our Whistleblower Hotline is available 24 hours per day, 7 days per week, and can be contacted worldwide by dialing the local number or by email to whistleblower@avast.com, or online via the Avast Ethics & Reporting Line

Training of employees in purchasing departments

Modern Slavery training is provided to the Procurement team, which in turn conducts training for the requestors